Embrick Business into Japan and Abroad!

Keihanna Global Acceleration Program Plus

KGAP+

- Launched in 2019 by ATR that takes initiative to boost ecosystem in Keihanna Science City where is a PoC-friendly city in Kyoto, Japan.
- Provide hands-on support to startups in securing partners for PoC or pilot tests to expand their business in the Japanese market according to their needs.
- Supported 63 startup companies from 9 countries.
- 83% of the companies succeeded in finding partner(s) and discussing a PoC.
- 59 professionals from Japan and abroad engaged as mentor, coordinator and management.
- Partnered key organizations and investors in worldwide innovation ecosystems: JETRO (Japan External Trade. Organization), Barcelona Activa, Israel Innovation Authority and Chartered Group in Israel, Entrepreneurs Roundtable Accelerator in NYC, The National Research Council of Canada, Confederation of Indian Industry, NASSCOM (National Association of Software and Services Companies) in India, as well as embassies and state representative offices such as Embassy of Finland and State of Bavaria in Japan.
- KGAP+ collaborates with the Osaka, Kyoto, Hyogo – Kobe Consortium which is selected a Global Startup City under the Japanese Cabinet Office.

**BATCH 6 - 2021 Winter - Online**

**PRE-SCREENING (Sep)**
- Review applications sent by partnered organizations in the world

**SELECTION - LOCAL CHALLENGE (Oct)**
- Pitch events to select participants
- Held for each of partnering regions
- 5-10 startups per region

**WORK TOWARD POC or PILOT TESTS (Nov 11 - DEMO DAY)**
- Unveiling pitch event
- Mentoring
- B2B meetings with potential partners
- Propose a PoC / pilot test

**DEMO DAY (Feb 10)**
- Showcase achievements to seek more partners
- Demo Day in collaboration with HACK OSAKA, a big international conference and startup event

**PARTNERS**

CONTACT
ATR - Business Development Office
Email: bdo-staff@atr.jp
https://www.atr.jp/