Commemoration Ceremony of MoU between Keihanna RC and Israel Innovation Authority

Japan-Israel Innovation Forum

-Wind of Collaboration-







May, 23, 2019 Thu 6:30 p.m. - 9:00 p.m.

Medium Banquet Halls "Kiri", RIHGA Royal Hotel Osaka

https://www.rihga.co.jp/osaka/access

The Keihanna Research Complex project (Keihanna RC) consists of 45 participating organizations from the industry, academia and government sectors in the Keihanna Science City. Keihanna RC has been promoting its partnership with the start-up nation Israel, aiming to create a global innovation ecosystem. Above all, Keihanna RC partners with the Israel Innovation Authority (IIA) to work on business creations based on an open innovation. In January 2019, a memorandum of understandings was signed between Keihanna RC and IIA as a token of this strong partnership, with attendance of Economy, Trade and Industry Ministers of both countries.

Keihanna RC will hold a forum to reflect on future business with Japan and Israel — the business scale between the two nations is said to multiply by 20 times in 3 years as they can complement each other as business partner — and to introduce the above-mentioned MoU and a cooperative project, as well as creating new business opportunities and partnerships.

Program Outline

- Lecture on Partnership between Japan and Israel and their Collaborative Creation
- Introduction of Cooperative Project
- Introduction of Israeli Companies
- Networking

etc.

Application

■ Application: Online-registration is required

by 5:00 p.m. on 5/22/2019

https://keihanna-rc.jp/en/events/event/israel 190523/

■ Capacity: 100 people ■ Admission Fee: Free

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- Co-hosted by Keihanna RC, Embassy of Israel in Japan (Economic Department), Israel Trade Office, West Japan, and the Kansai Israel Business Promotion Consortium (METI-Kansai, OCCI, Kansai Keizai Doyukai, Kankeiren, JETRO Osaka, JICC Kansai, Wakayama Prefectural Government)
- Admission Office: Business Development Office, Advanced Telecommunications Research Institute International (ATR) rc-atr@atr.jp



Program Detail

Simultaneous translation is available

6:30 p.m. - 6:40 p.m.

Greeting from Hosts

- Mr.Masanori Nakagawa, Executive Director, Public Foundation of Kansai Research Institute
- · Ms. Noa Asher, Economic Minister, Embassy of Israel

6:40 p.m. - 6:45 p.m.

Greeting from Guests

- Ministry of Education, Culture, Sports, Science and Technology (MEXT)
- Mr. Yoshihiro Noguchi, Director, Department of Innovation Platform,

Japan Science and Technology Agency

6:45 p.m. - 7:00 p.m.

Lecture "The Israeli Hi-Tech Ecosystem in a Glance"

Mr. Avi Luvton, Asia Pacific Executive Director, Israel Innovation Authority

7:00 p.m. - 7:15 p.m.

Lecture "Co-innovation Activities with Israel in Keihanna Research Complex"

Dr. Hiroyuki Suzuki, Executive Vice President, Advanced Telecommunications Research Institute International (ATR); and Strategic Director and Leader of Innovation Hub Activity, Keihanna RC

7:15 p.m. - 7:30 p.m.

Lecture "Kansai Venture Ecosystem — Lesson from the Start-up Nation

Israel — "

Mr. Hiroyuki Fukano, Co-Chairpersons, Kansai Keizai Doyukai; and Senior Representative for Business Community Relations, ITOCHU Corporation

7:30 p.m. - 7:45 p.m.

Lecture (TBC)

Mr. Manabu Nojima, General Manager, Industrial Affair Department, Kansai Economic Federation

7:45 p.m. - 8:00 p.m.

Introduction of Cooperative Project

Introduction of "Experiment to Measure the Effect of Stress Reduction by TOREFARM®" Demonstrated by Toray Construction Co., Ltd., the Elegant Monkeys Ltd., and ATR; and Ceremony for Joint Implementation Agreement

8:00 p.m. - 8:20 p.m.

Introduction of Israeli Companies in the Agricultural Technology Field

8:20 p.m. - 9:00 p.m.

Networking

Please note that the contents are subject to change.



