Embark Business into Japan and Abroad!

Keihanna Global Acceleration Program Plus

**KGAP+**

- Launched in 2019 by ATR that takes initiative to boost ecosystem in Keihanna Science City where is a PoC-friendly city in Kyoto, Japan.
- Provide hands-on support to startups in securing partners for PoC or pilot tests to expand their business in the Japanese market according to their needs.
- Supported 96 startup companies from 11 countries.
- 80% of the companies in Batch 1 - 6 succeeded in finding partner(s) and discussing a PoC.
- 65 professionals from Japan and abroad engaged as mentor, coordinator and management.
- Partnered key organizations and investors in worldwide innovation ecosystems: JETRO (Japan External Trade Organization), Barcelona Activa, Israel Innovation Authority, Entrepreneurs Roundtable Accelerator in NYC, The National Research Council of Canada, Confederation of Indian Industry, NASSCOM (National Association of Software and Services Companies) in India and InnovationRCA (Royal Collage of Arts in UK), as well as embassies and state representative offices such as Embassy of Finland and State of Bavaria in Japan.
- KGAP+ collaborates with the Osaka, Kyoto, Hyogo – Kobe Consortium which is selected a Global Startup City under the Japanese Cabinet Office.

**BATCH 8 - 2022 Winter - Online**

**PRE-SCREENING**
- Review applications sent by partnered organizations in the world
- Close applications 4 weeks before Local Challenge

**SELECTION - LOCAL CHALLENGE (Sep)**
- Pitch events to select participants
- Held for each of partnering regions
- 5-10 startups per region

**FIND PARTNERS (Oct 18 to DEMO DAY)**
- Unveiling pitch event
- Mentoring
- B2B meetings
- Intermediate pitch events in collaboration with local innovation key players

**DEMO DAY (Feb 1)**
- Showcase achievements to seek more partners
- Select some to participate in Special Program to expand business to Bavaria

**PARTNERS**

Organized by ATR - Business Development Office
Email: bdo-staff@atr.jp
https://www.atr.jp/