

ATR, Global Digital MOJO and Kansai Research Institute sign
an international collaboration agreement
to accelerate the development of the Keihanna Innovation Ecosystem

18th May 2018

Advanced Telecommunications Research Institute International (ATR)
Global Digital MOJO
Public Foundation of Kansai Research Institute

At the Keihanna Research-Complex Project (Keihanna RC), in the Keihanna Science City (officially known as the Kansai Science City), we are committed to creating world-leading innovations. The Advanced Telecommunications Research Institute International (hereafter, ATR) for commercialization support and innovation hub promotion activities; Global Digital MOJO (hereafter, GDM), an international digital innovation company with headquarters in Hong Kong and branch offices around the world; and Kansai Research Institute (hereafter, KRI), the core organization of Keihanna RC, have agreed to engage in a business alliance. This alliance allows ATR and GDM to collaborate on commercialization support and various initiatives related to innovation hub promotion, thereby accelerating the development of the Keihanna innovation ecosystem.



Main Alliance Activities

- Promotion of selected top Keihanna RC start-ups at the world's largest international Smart City conference "Smart City Expo World Congress 2018 (SCEWC 2018)" in Barcelona, Spain in November 2018.
- Promotion of the the Keihanna RC at the SCEWC2018 exhibition area.
- Organisation and Promotion of a "Global Innovation Seminar Series— Business Transformation Through Integrated Design Thinking—" (http://keihanna-rc.jp/cms/wp-content/uploads/2018/04/gi_seminar_poster.pdf)
- Mentoring of start-ups by Dr. David Williams of GDM in the "Keihanna Global Acceleration program" implemented by ATR

▪ About Keihanna Research Complex (Keihanna RC)

41 institutions in Keihanna Science city which celebrated its 30th anniversary participated in the technological development with a core of i- Brain (brain and

human science) and ICT (information science); the development of human resources who have a 'producer's mind;' and the creation of an innovation ecosystem where universities, research institutes, large enterprises, SMEs, venture companies, and local residents collaborate for generating a chain of innovations. Keihanna RC thereby aims to realize "people collaborating at Keihanna "high-profit business from Keihanna" and "expansion of activities from Keihanna to the world."

URL: <http://keihanna-rc.jp/>

▪ **About Advanced Telecommunications Research Institute International (ATR)**

Location: 2-2-2 Hikaridai, Seika-cho, Soraku-gun, Kyoto (Kansai Science City) 619-0237, Japan

Business activity: Research and development and commercialization of information and communication fields such as computational neuroscience, life-supporting robots, and wireless communications as well as life science

President: Toru Asami

URL: <http://www.atr.jp/>

□ **About Global Digital MOJO (GDM).**

Global Digital MOJO is the registered international trading name of Mojo Innovations Limited, a Hong Kong company

Headquarter Location: Studio 24, 12/F, Wah Yiu Centre, 30-32 Au Pui Wan Street, Shatin, Hong Kong, China SAR.

Business activity: Digital Transformation through : Digital Innovation Consulting, Digital Design, Digital Marketing/PR Execution, Corporate Executive Training and Tertiary Innovation and Design Programmes.

Representative: DAVID M L WILLIAMS PhD ACGI

URL: <http://www.globaldigitalmojo.com/>

▪ **About Kansai Research Institute (KRI)**

Location: Keihanna Plaza Bldg., 1-7 Hikaridai, Seika-cho, Soraku-gun, Kyoto (Keihanna Science City) 619-0237, Japan

Business activity: Contribution to a new industry creation in the Keihanna Science City by research and industrial development. Promotion of site selection to the Keihanna Science City and promotion of exchange between the residents, the researchers and facilities in the Keihanna Science City. And, total promotion responsibility of the Keihanna RC as the core organization.

President: Yasuo Kashihara (Vice-Chairman of Kansai Economic Federation)

<https://www.kri.or.jp/>

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