> ## Mr. Avi Luvton
> ## Asia Pacific Executive Director
> ## Israel Innovation Authority

Mr. Avi Luvton is the Executive Director of International Cooperation Programs for the Asia Pacific Department at the Israel Innovation Authority (formerly the Office of the Chief Scientist & MATIMOP). As the Ministry of Economy & Industry's operational arm in the arena of technological innovation, the goal of the Authority is to provide professional support and infrastructure to government efforts to encourage innovation in industry, complementing the major role that Israel already plays in the global high-tech sector.

Mr. Luvton was appointed in May 2009 to establish and implement activities with the Asia Pacific & South America regions at MATIMOP-The Israeli Industry Center for R&D, which today is part of the Innovation Authority. Mr. Luvton currently leads international collaboration programs with Asia at the Authority, developing and implementing industrial R&D cooperation and innovation-based programs with China, Japan, India, Australia and other markets of the Asia Pacific region.

Mr. Luvton has cultivated strategic relationships with dozens of innovation agencies, government partners and industry associations throughout Asia, resulting in the establishment of more than 15 bilateral cooperation agreements with Israel. In addition to advising on the strategy for Israel's innovation policy in regards to Asia, Mr. Luvton directs technology scouting activities for Israeli and Asian leading SMEs and multinational companies seeking both investment and cooperation opportunities. Mr. Luvton furthermore helps companies access funding for their technology, including grants for cooperative R&D and product adaptation to the Indian and Chinese markets.

Prior to joining MATIMOP, from 1995-2008, Mr. Luvton held several managerial positions at Bezeq, Israel's largest telecommunications carrier. There he served as Director of the Networks Department in the Engineering & Network Division, and Head of the Data Network Department.

Mr. Luvton holds an M.B.A. in Business Administration from Ben-Gurion University of the Negev and a B.A. in Computer Science from the Open University of Israel.